Client: Century 21 Writer: Angela Rawlings

Length: 30 seconds Date: April 28, 2011

Title: Under Experienced Media: YouTube video

**Video Audio**

Tight shot- Young Kid sitting at an oversized desk, struggling to sit up in the chair in order to see over the top of the desk. the kid is talking on the phone, with a look of slight confusion, a look that says they didn’t understand something the other person on the phone said.

Wide shot, shot from an angle- the kid turns to the computer screen which the camera can see slightly, we see a game being played on the computer.

**SFX:** Phone ringing

The kid picks it up with obvious enthusiasm

Meanwhile a woman walks into the room with papers puts them on table in front of the child, child signs them quickly, and woman walks out with signed papers.

Hangs up.

Shuffles through a file, finds what they are looking for grabs a set of car keys and dials the phone as walking out the door.

**Child:** yes… yes I have something I think you’ll

love to see. Yep, it’s over on Main St. I think it’ll be a good fit for you. Umm… Ya we can go see it

tonight. I’ll get the keys. Great, I’ll call you back with a time then. Great, nope… you too. Bye

**Child:** Joe, hey, ya, how have you been?... good to hear. I’ve been waiting for your call; did you get the papers on the house over on Second Ave? Ok good, I’ll get by later to sign them and we can get this deal closed. Alright talk to you soon, Yep, Bye.

**Child:** Mom, I wanna come home.

We can have a whole series of these, with different bad realtors such as:

* Pushy sales man
* Speaks only in technical terms
* “I know what you’re looking for” but doesn’t actually listen
* Over confident/over compensator
* Show-off